



 **Conference & Events**
AT AYR RACECOURSE



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THERE'S more to Ayr Racecourse than meets the eye.

Not only are we Scotland's premier racecourse we are also home to a fabulous multi award winning four star hotel and one of the country's largest and most unique conference centres.

Banquets, gala balls, exhibitions, conferences and car launches are just some of the functions that the well-appointed Princess Royal Conference and Events Centre can host in comfort.

With eleven suites over four floors plus first class accommodation onsite everything from a Board meeting to a National conference can be accommodated in style.

We also have more than 150 acres of land ideal for a whole range of outdoor events from quad biking to team building exercises.

Have a look at what we have to offer inside our brochure...



The Princess Royal
Conference and
Events Centre
has hosted major
Association
Conferences and
Political Party
Conferences.





Conferencing

OUR conference centre is a modern venue equipped with the latest technology offering a range of facilities hard to match anywhere else.

We are flexible within our facilities which allow us to adapt to suit a client's needs.

Our state of the art facilities include

- A suite boasting capacity of up to 1000 delegates theatre style
- A further ten smaller rooms housing 10- 600 delegates
- High quality sound, light and audio visual system
- Large plasma screens around every room allowing interfacing with both PowerPoint and the in-house conference cameras
- Excellent access for the disabled with a lift connecting all floors and induction loop systems to benefit the hard of hearing
- Most rooms offer stunning panoramic views of Ayr Racecourse
- Dedicated Event Manager
- Complimentary car parking

Our team of highly qualified chefs provide extensive menus for conferences and smaller groups and meetings and can create a bespoke conference package.

Leave your plans in the capable hands of our experienced events team and rest easy in the knowledge all will run smoothly.



“ The friendly, efficient and professional approach ensured co-operative working with us at early planning and organisational stage. All our requirements throughout were met with a ‘can do’ attitude and commitment to the success of our event

The STUC Annual Congress. ”



The Ayrshire Suite and the Princess Royal Suite can cater for up to 1,300 banqueting guests between them.





Banqueting

THE Princess Royal Conference and Events Centre combines two large and luxurious suites under one roof - the Ayrshire Suite and the Princess Royal Suite.

Between them these cater for up to 1,300 guests with the Ayrshire Suite comfortably seating 800 guests for a banquet and the Princess Royal Suite catering for up to 500.

With nine smaller suites catering from between 10 to 200 for a dinner this is a truly adaptable banqueting facility.

The hand picked team of quality chefs who offer bespoke menus ensure the dining experience is second to none. We aim to please and will design a menu to suit your budget and taste in food.

Our expert staff can assist in theming all of our rooms to suit the needs of each individual client.



“ Everyone involved in the business from their sales staff, planning team, event managers, chefs to bar staff are all very capable and go the extra mile to help us.

We continue to return to their venue because of its size, decor, the excellent award winning dining but most of all the service we receive.

Butterfly Events would never be what it is today without them.

Butterfly Events in aid of Cancer Research UK ”

The Princess Royal Suite and Ayrshire Suite are two of the largest exhibition venues in the West of Scotland featuring 1957m².





Exhibitions

THE Princess Royal Conference and Events Centre can provide two large flexible venues perfect for staging many diverse events.

With generous floor space both the Ayrshire Suite and the Princess Royal Suite can host large exhibitions housing upwards of 100 stands.

There is also ample space in both venues for a catwalk suitable to stage fashion shows and providing areas for backstage dressing rooms.



We provide excellent lighting, built-in PA system, projectors and numerous plasma screens.

Car launches can also be easily facilitated with the Ayrshire Suite transformed into a luxurious showroom. Any exhibition, event or show can be accommodated in a truly adaptable centre.



“ On behalf of everyone who attended the conference I wish to thank you. Everything seemed to happen as we had planned and help was always available. The food was the best we have ever had at a conference. ”

Rotary International



Wedding Ceremonies can be held in the Centre, or for a more unique setting the Paddock is also licensed.





Weddings

THE Princess Royal Conference and Events Centre provides not one but many superb settings for your wedding.

With two large suites and a variety of smaller ones we can cater for all sizes of weddings and several of our suites offer stunning panoramic views of Ayr Racecourse.

If you are looking for a small intimate wedding meal we have the perfect setting for you or if your choice is a large evening reception we also have the ideal facility for that.

In short we will make your wedding day the most enjoyable and unforgettable day of your life down to our superb suites and fabulous staff who leave nothing to chance.

We can also hold Wedding Ceremonies in the Centre or if you want something totally unique why not hold your nuptials in the Paddock followed by a drinks reception on our beautifully manicured lawns which provide many suitable locations for those wedding photographs.

Our award winning chefs will prepare a sumptuous meal to meet your requirements and we have a team of dedicated wedding co-ordinators who will advise and assist and make sure the day is memorable.



The Princess Royal Conference and Events Centre provides the perfect setting for Speciality Weddings from a variety of cultures.





Speciality Weddings

THE Princess Royal Conference and Events Centre provides the perfect setting for speciality weddings from a variety of cultures.

Accommodating up to 800 within the main suite, there are also smaller private rooms available for Prayer Rooms or just somewhere for the bride to wait until it is time for her to meet her groom.

Specialised caterers will have full use of the kitchens to allow them to prepare and serve the wedding meal to the highest standards. A dedicated Event Manager will be on site to ensure the smooth running of the special day.

Our experienced Wedding Co-ordinator will liaise between families, caterers and wedding planners, to ensure 'dreams do come true'.



Marquees of all shapes and sizes can be erected within the grounds and staffed by our in-house team to provide the event of your dreams.





Marquees

THE wide open space of the centre of the course at Ayr Racecourse is ideal to play host to events that would be too large for other locations.

Marquees of all shapes and sizes can be erected within the grounds and designed to a client's requirements. Staffed by our highly trained in-house team we are confident we can achieve your dreams and stage a never to be forgotten event.

Expert sound, light and audio visual engineers provide the technology to make the event that bit more special.

And remember we can call on interior designers of the highest standing to create your own little 'palace' within the Marquee.



“ We chose Ayr Racecourse for our first SAS Family Day. Everything was brilliant and the staff couldn't do enough for us. The food was fabulous and the majority of my colleagues commented on what a great venue and outdoor space it was. Everyone I am glad to say went home very happy. ”

SAS Public Security



We use produce from local farms and fisheries and right down to the last detail the service is first class.





Food & Drink

IF booking a conference, banquet or wedding the food within the Princess Royal Conference and Events Centre is of true quality.

A team of chefs use produce from local farms and fisheries and right down to the last detail the service is first class.

The team take great pride in their art and the presentation is a forerunner for the marvellous flavours that will excite your taste buds.

Nothing is too much trouble. Delegates arriving for a conference can enjoy freshly made tea and coffee and during a break in proceedings freshly baked pastries will be served.

All meals are crafted to suit the client's needs. Be it a snack or buffet or a sumptuous five course banquet the same exacting preparation will go into them.

Events organisers and chefs will be happy to discuss various menus and dietary requirements with clients in the weeks and months leading up to the event and even the most exotic of tastes can be catered for.

Wines and drinks can be selected to complement your chosen menu to ensure maximum enjoyment of a meal.



“ The quality of the catering and the level of service we receive at Ayr is nothing short of exceptional. ”

Coral UK

Ayr Racecourse provides a perfect venue for outdoor events with more than 150 acres of land.





Outdoor Events

OUR centre of the course location with 150 acres of land is ideal for outdoor events and team building.

Anything from an agricultural show to an open air concert to stunt shows, circuses, fun fairs, quad biking or a Company Barbecue and much much more can be accommodated.

And the location is absolutely perfect for team building activities allowing you to escape from the everyday stresses and strains of the office to concentrate on teambuilding with your colleagues.

The centre of the course is ideal for all sorts of team activities such as clay pigeon shooting, go-karting and paint ball games.



“ Ayr Racecourse is such a super venue which is central to the success of our event.

Couldn't be more helpful and accommodating with anything you ask them to do. ”

Ayr County Show

Hotel of the Year in Scotland, and voted Wedding Venue of the Year on no fewer than three occasions.





Western House Hotel

SITUATED on the edge of Ayr Racecourse the stunning Western House Hotel is truly one of Scotland's most luxurious hotels.

The imposing mansion house was built in the early 20th century and boasts 10 state of the art main house rooms and 39 courtyard rooms.

Western House Hotel boasts views over the course and is set amidst beautifully manicured gardens with water features and is ideal for both business and leisure offering a true taste of luxury living.

The Cathedral Ballroom can accommodate up to 190 guests and is a perfect setting for a Conference or Dinner.

Smaller suites are available accommodating from 2 to 50 delegates.

The hotel has full wi-fi availability throughout allowing you to work and relax at the same time!

Many awards have come the way of the hotel since its opening in 2005 and it has been voted Scottish Wedding Hotel of the Year on no fewer than three occasions.



“ Establishments such as this are the leading lights in the Region when it comes to exceptional quality and service. ”

VisitScotland



Racing

AYR Racecourse is Scotland's premier racecourse and home to some of the biggest and best races in the UK.

We host 28 meetings a year and race almost every month with the highlights the Coral Scottish Grand National Festival in April and the William Hill Ayr Gold Cup Festival in September.

There are some truly magical social days - QTS Ladies' Night in August and William Hill Ayr Gold Cup Ladies' Day in September to name but two when the ladies dress in all their finery in a bid to win a place in our legendary Ladies' Day final when the star prize is a car and the runner up will receive a fabulous holiday.

These great occasions are best enjoyed on our fabulous champagne lawns soaking up the sun and the terrific atmosphere of a day at the races!

But if the weather is inclement you can still relax in a variety of well-appointed restaurants and bars and our hospitality packages are renowned throughout the racing world.

At many of our meetings entertainment takes place after racing for three hours bringing an exciting day to an enjoyable conclusion.



“ I have worked with the team at Ayr Racecourse for a number of years now and they simply cannot do enough for their clients to ensure every event is a success. Every aspect is handled with the utmost professionalism, the attention to detail is excellent and the service is always top-class. And on top of that it is all delivered with a smile, which makes working with them a real pleasure. ”

William Hill

How to find us



By Road

The M77 links Ayr with Glasgow which is only 40 miles away and Edinburgh is a 90 mile drive.

By Rail

There is a regular, reliable rail service from Ayr to all parts of the country and the station is less than five minutes by road or a 12 minute walk from the course.

By Ferry

Ferries run from Troon - a 15 minute drive away - to Belfast, and there are also ferry links from Cairnryan and Stranraer to Ireland.

By Air

Prestwick International Airport is only 10 minutes from Ayr and Glasgow Airport only 40 minutes, both offering flights to and from a variety of destinations.

Additional Accommodation

- Over 2,000 bedrooms within Ayrshire which include hotels, guest houses, B&B's, lodges, Inns
- Over 700 bedrooms within a 2 mile radius of the Centre
- Over 400 bedrooms of 3 and 4 star category within a 2 mile radius of the Centre



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